

Typography Center of Excellence.

Take control of your global typographic landscape.

Experience the highest level of partnership with our Typography Center of Excellence service, focused on being your all-in-one Monotype resource.

The service is managed by a **dedicated resource** who will act as your resident expert in all typographic matters. Supporting everything from managing administration of your Monotype Font instance, to helping **define and execute your typographic strategy** and managing your typographic needs across your organization and beyond. Allowing you to **take control of your global typographic landscape**.

Benefits.

Your Senior Type Success Manager will:

- Help define your global typography strategy.
- Conduct regular brand audits.
- Ensure brand consistency (and advise on rebranding initiatives) across all your digital touch-points.
- Make typographic recommendations.
- Connect you directly to the expertise of the Monotype Studio.
- Act as your liaison for your global organization and subsidiaries, including any external agencies for all typographic operations.





Why the Typography Center of Excellence service is essential for your brand:

Dedicated resource.

As part of the service, you will be assigned a Monotype expert, a **Senior Type Success Manager,** who will act as your type strategist & concierge.

Seamless global collaboration.

We'll handle and continually simplify font access for any sub-brands, suppliers, and internal teams so you can easily collaborate.

Access to studio expertise & services.

Gain insights and develop your team with the guidance from Executive Creative Directors.

Covering typography best practices, font pairings, technical knowledge, global language support and even exploring custom or modified fonts requests.

Elite success plan is included.

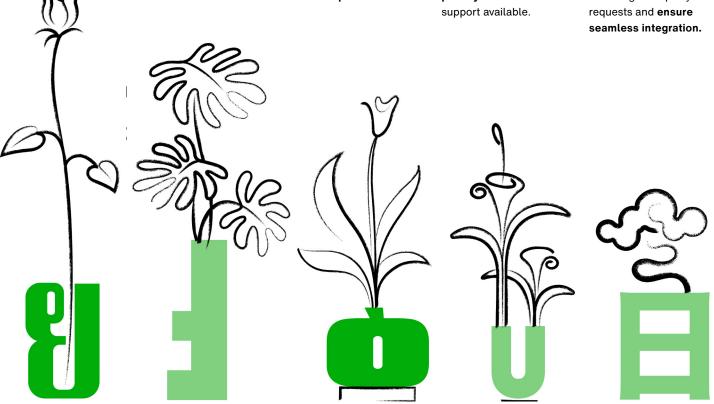
The Senior Type Success Manager will partner with you to ensure you get the most out of Monotype Fonts.

This includes unlimited onboarding sessions, assisted management of Monotype Fonts and the highest priority of technical support available.

Compliance tracking & assistance.

Get total peace of mind that your font usage always remains compliant and avoid any unexpected costs.

Your resource will recommend the most suitable font licensing for your needs, both forecasted and ad-hoc, including third-party font requests and ensure seamless integration.



Speak to your sales representative to find out more.